



President's Corner . . . JJ Sells

Fellow Boosters - Well, it's finally here! By the time you read this article, **Spring Training** will be in full swing. Our annual trip to Camelback & Opening Day are just a couple weeks away. As they say in baseball, hope springs eternal.

I for one am again excited for our season to begin and see how this year unfolds. This year's team I think has fewer questions going into spring other than can Yasiel Puig return to his rookie season form and what will be the overall health of this team.

If their health stays good, then I sure like our chances. Till then, I will see you at the ballpark.

Ticket Talk . . . Mae Rosenkranz

With the season about to start, I know all of you are going to want to be in on the excitement at the ballpark while our **Boys in Blue make a run for the World Series**. So in order for you to watch them "live time," you **NEED TO BUY** tickets from your Booster Club.

This year, the Dodgers have lowered our per-game minimum order to just 20, but now it's required for ALL games, including those on our mini plans. With that being said, here are the games for April and May we still need your help to obtain that new minimum. **April:** 4/15, Jackie Robinson Statue, still need 17 and for 4/29, Corey Seager BH, need only 6. **May:** 5/10, Kenley Jansen BH, need 19 more; 5/20, Pullover, need 18; 5/23, Joc Pederson BH, need 13; 5/25, Weekend Bag: need 10;



Opening Day 2017



Dodgers vs. Padres
Monday, April 3rd, 1:10 PM

and 5/27, Kershaw Jersey T-Shirt (and we are playing the Angels!) need 14. For 5/3, Vin Scully Ceremony & Item, we just barely met our minimum. I can't believe more members don't want to attend this game!

Take a look at your Projection Sheets and order up so we don't have to cancel any of these games. I must have your order and payment for Homestands 2, 3 & 4 – games on 4/15, 4/29, 5/03 & 5/10, by our next meeting on March 13th! FYI, I'm going to place orders by homestand, keeping in mind our meeting dates as well, so it will be easier for you to order and make payment in time.

Our Awards Night, First Pitch & KTF is set for June 20th this year. Mark your calendars and order your tickets for that one before they're gone. At the April meeting, we will hold the drawing to select our First Pitch crew and our Kids Take the Field participants. More details on all that in my next article.

Another date that I need a count for soon will be the June 5th game. This is our **annual Hall of Fame game**. The Booster Club will be host to those who have paid for a HOF membership this year, as well as those upgraded to HOF status this year based on the number of games attended last year. Others are encouraged to attend as well for just \$20 per ticket.

In the next newsletter, I will give an update on tickets sold for Homestands number 6, 7 & 8, which includes games on 6/05, 6/06, 6/10, 6/20, 6/21, 6/29 & 7/06. Looking forward to hearing from you with your orders and seeing you at the ballpark.

March Meeting Location has Changed

The March 13th meeting location has **changed** to St. Paul High School, 9635 Greenleaf Ave, Santa Fe Springs

It will start at the usual time, 7:00 PM. **DO NOT PARK IN THE LOT** where we have in the past

That lot will be closed and the gate will be locked. Instead, they will open the electric gate just in front of the two story building on campus, further down Greenleaf Ave. You can park on the basketball courts and proceed to the library through the campus. See you all at **St. Paul's on the 13th!** In April, we return to the Town Center Hall

Membership Notes . . . Danee Gallegos

Happy Spring Baseball to all my fellow Spring Training Enthusiasts! As we rapidly approach the 2017 baseball season, don't forget to renew your membership to avoid missing out on all the membership perks that the baseball season brings. If you have not already done so, you can renew in-person at the next Booster Club meeting or you can also renew online by visiting our website, www.dodgersboosterclub.com.

I would like to personally welcome our new members **Cindy & Richard Ballou; Angie & Robert Cardenas;** along with our newest junior members **Maya Alvarado** and **Aaron & Xavier Esparza** to our L.A. Dodgers Booster Club Family.

I would also like to thank all of the 140 members who have already renewed for 2017. We are happy to have your continued support, and we look forward to sharing some exciting Dodger memories with you all throughout the 2017 season. Let's continue to recruit family and friends to join the L.A. Dodgers Booster Club. **LET'S GO DODGERS!**

Your 2017 Booster Club Officers . . .

President – JJ Sells – 000.000.0000
 Vice President – Alicia Trujillo – 000.000.0000
 Secretary – John Eiden – 000.000.0000
 Treasurer – Olivia Armenta – 000.000.0000
 Ticket Chair – Mae Rosenkranz – 000.000.0000
 Membership – Danee Gallegos – 000.000.0000
 Membership – Brenda Marsh – 000.000.0000
 Board Member – Michelle Gorum – 000.000.0000
 Board Member – Jeff Marsh – 000.000.0000
 Board Member – Brent Wood – 000.000.0000
 Board Member – Dorothy Wylie – 000.000.0000

2017 Trip Updates . . . Olivia Armenta

Spring Training - Boosters who bought tickets can pick them up at the March meeting. We still have a few seats available for our March 27th game at Camelback Ranch at \$33 each. Contact me ASAP to purchase yours!

San Diego - Signups continue for our May 7th game and pregame tailgate breakfast in San Diego. The price is \$45 for members and \$50 for guests.

Cleveland & Cincinnati - Our June trip to Ohio is still in the planning stage. We have contacted both clubs regarding tickets and will have more info at the March meeting.

Welcome New Members . . .

Please join us in welcoming the five new members, at left, who attended their first meeting in February! In the photo, left to right, are **Domingo Torres-Rangel; Angie & Bob Cardenas;** and **Rich & Cindy Ballou**. Welcome to you all, we are very glad to have you join our Booster Family!



Booster Club Night At Dodger Stadium . . .

Your exciting LADBC Night at Dodger Stadium will be on **Tuesday, June 20th, at 7:10 PM** vs. the NY Mets. Come and Enjoy and be entertained: *** Booster Club Awards *** 1st Pitch Ceremony *** Kids Take the Field We are all looking forward to seeing you there, and hoping you'll be excited and involved!

Free Booster Club Membership!

Recruit 10 NEW members in 2017, and your membership, next year, will be FREE
NEW members must be signed up & paid before 12/31/17

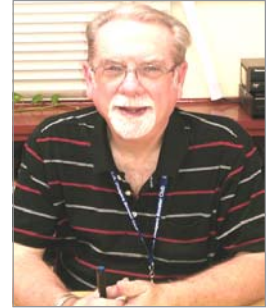
Must be NEW members, renewals of existing members not applicable. One adult member = one referral, Two Dependent members = one referral. Free membership refers to one year renewal of your existing membership for 2018, after ten new members recruited. Maximum value \$30.00. If you recruit more than ten, the benefits increase. Receive one free raffle ticket for every referral over ten recruited. Recruit 25 members before the party early December, and your 2017 Christmas Party fee will also be free. For more information, you can contact any Board Member, or attend any monthly meeting



The Exciting Road Ahead . . . John Eiden

We are at a CRUCIAL JUNCTURE as we close in on our 60th anniversary of celebrating and supporting our Dodgers. And, as you heard reported earlier this year, we sustained another operating loss for 2016, to the tune of \$1500. Your board has been working to find ways to lower our costs and to find new revenue streams. The ways of the past will no longer work; we need to look forward and explore new opportunities.

Enter John Grant from Trafficstopper. He and his company have been working with us for the past 18 years providing a wide range of services to make us look as professional as we are. His services range from publishing our monthly newsletter, to creating, managing and upgrading our website, as well as providing us with name badges and our YouTube video, along with a full range of printed and digital products and marketing tools over the years.



He always provides everything to us, at or usually below his cost. He is a true supporter, and realizes how difficult it is for a non-profit to afford all the tools we need to succeed. He always wants to help out where he can. We approached him recently for advice as to how the club can survive in this 21st century world of ours so we may better fundraise and to attract new members. His first response was amazingly simple; he will simply LOWER what he charges for services this year by that same \$1,500 we lost last year! That will SAVE us from losing money in 2017.

Second, he offered all his best marketing tools and expertise to us, FREE of charge, for 2017 to help us fundraise and grow our membership. In return, if nothing works, he asks for nothing. Should we make a decent profit from these efforts, he is willing to accept a portion of our success in return.

This is exciting! And this is huge potential for our club because it will allow us to survive. However - This can ONLY happen if we, as a club, are interested, enthusiastic and motivated to grow and prosper. Otherwise, the club will not be able to survive. So - the only thing left now, is for all of us to decide we are willing and able to put forth the effort it will take to make this work, for the present, and the future, so we can be a thriving and viable club celebrating our 75th anniversary when the

Dodgers celebrate theirs! What do YOU say?

February Birthdays

3/02 - Caryssa Sells
 3/05 - Phil Squyres
 3/06 - Manny Galindo
 3/08 - Michelle Gorum
 3/10 - Kathleen Montoya
 3/11 - Leah Mercado
 3/18 - Jerry Berman
 3/20 - Annette Alexander
 3/20 - Patty Contreras
 3/20 - Steve Sameshima
 3/21 - Kiersten Miller
 3/22 - Marti Squyres
 3/23 - Sandra Leanos
 3/23 - Caroline Lopez
 3/23 - Noah Leanos
 3/25 - John Eiden
 3/27 - Olivia Leanos
 3/30 - Robert Cardenas

February Meeting - What A Fun Time . . .

After our annual **Potluck dinner** each year, we're always inclined to say this was the best one ever! Of all the ones we've had over the years, this one truly was the **best one ever!** The variety of food and tastes were unrivalled, the quantity was unmatched and the number of homemade dishes was staggering. Members went back for seconds (and thirds even) before digging into that massive table of desserts. No one left hungry, that's for sure, and were still able to take some food home for their next day's lunch. Great job to all for brought food and to those who set up, served and cleaned up afterwards.

A great big **Dodger Blue thank-you to Dorothy Wylie** for coordinating this massive effort. She in turn extends her own gracious thank-you to all the boosters who brought food and to all her fellow workers.

With that concluded, we got to the meeting itself. A many items were reported, updated and discussed. You'll find the results of most all of that elsewhere in this edition. One of the highlights was our annual selection of what awards to hand out to which Dodgers for their accomplishments during the last season. It had earlier been decided by the board to limit our awards this time to just two, in part for financial reasons and Dodger feedback. The recipient for our 25th annual Carmen Delsi Memorial Award recognizing the season's outstanding Dodger rookie was a true no-brainer. Corey Seager was the members' unanimous selection! The second award, the 29th annual Ed Enterline Memorial Award recognizing the Dodger who best embodies the true spirit of the Dodgers, was more of a horse race as there was a field of five Dodgers from which to select. When all the votes were tallied, the winner was manager Dave Roberts!

As a quick reminder, these awards will be given out, along with our First Pitch Ceremony and Kids Take the Field, before the game on June 20th. Personally, I think the biggest highlight of the evening for me was the true sadness of looking to my right and not seeing Susan Davidson amongst all her raffle items being equaled and surpassed by the excitement of seeing Michelle Gorum standing there, all smiles and confidently filling some pretty big shoes. Way to go Michelle!

With the last number drawn and prize awarded, this meeting was history!

February Meeting Fundraisers . . . Michelle Gorum

1.] Everyone please check your couches, pockets, change drawer, glove compartment, etc. and bring and recycle what u can for our **Loose Change Jar** at each and every meeting.

2.] March brings back the 50/50 raffle. You can **win big bucks** as 50% of the total collected could wind up back in your pocket. The other half benefits your club, and all the events we all enjoy.

3.] At this meeting, we are also going to have a **silent auction for a prized Yasiel Puig autographed baseball!** Bring your checkbooks, as checks are a welcome form of payment as is using a credit card, subject to a small service fee. BTW - did anyone find a red white and blue Yogi Bear picnic basket left after the potluck at last month's meeting?

Please let me know if you did.



Please Honor Your 2017 Milestone Members . . .

Every year, we stop a moment, to take the time to identify and recognize those members who this year will be celebrating certain milestones in terms of their years of membership in our club!

Please join us in recognizing and congratulating the following members for reaching these milestones!

5 YEARS – Esteban, Lidia, Esteban A. & Natalia Carrillo; Jasmine Gorum; Mary Anne Law; Cesar & Eileen Mendoza; Brooklyn Miller; Beverly & Gilbert Rosas; Annabelle & Isabelle Uy; Brent & Micki Wood

10 YEARS – Richard Castellanos; Debbie Caudill; Robert & Danee Gallegos; Peter & Priscilla Graves; Jessica Israel; Sharon Israel; Brandon Medrano; Eddie Medrano; Steve Sameshima

15 YEARS – Robyn Morningstar

20 YEARS – Manny Galindo

35 YEARS – Jerry Berman; Carolyn Hemming; Marie O'Dwyer; Mae Rozenkranz

Fanfare And booster Tidbits . . .

We have learned that our longtime member Renita Caldwell has been having some knee trouble and is currently forced to use a wheelchair.

We are sure rooting for her to overcome this very temporary setback and be back up on her feet in time for Opening Day at Dodger Stadium! See ya there Renita!

2017 Meeting Dates

Monday, January 9th
 Monday, February 13th
 Monday, March 13th
 Monday, April 10th
 Monday, May 8th
 Monday, June 12th
 Monday, July 10th
 Monday, August 14th
 Monday, September 11th
 Monday, November 13th
 Christmas Party TBA

Editor:
John Eiden

Photographer:
John E. / Sandy Z

Ticket Chair:
Mae Rosenkranz

Membership:
**Danee Gallegos
 Brenda Marsh**

Sunshine Lady:
Aurora Pina

Vice President:
Alicia Trujillo

President:
J.J. Sells

This is YOUR Club, and YOUR Newsletter

We want to know what you think and how you'd like to be involved. YOUR actions can help make YOUR Club Great

We have **Newsletter space** specifically dedicated to **You**, the member. We welcome ideas, articles, photos, suggestions & help of any kind

We have **time** allocated at any and every meeting for any member, to **tell the club about Your Dodger experiences and dreams**
 You can share about your life and sports goals, present your business or any hobbies or non profit groups you're involved with

We are looking for a **Social Media Coordinator**. Someone interested and capable of posting on Facebook, Instagram, Twitter and beyond

We need **photos** of you, your family and friends at Dodger games & Booster Club events. Do you have a good eye, and a smart phone?

We need **videos**, for the Booster Club website, and our YouTube channel, Facebook, SnapChat, Instagram Stories, and more

We need someone to meet with the Dodgers and **interview and photograph** and video players and coaches. Are you the one?

There are certain requirements and restrictions. Some duties include student intern credit, and possible compensation. Visit dodgersboosterclub.com/promotions